

Andrew Jensen, the CEO of Sozo Firm and an efficiency expert, helps businesses develop optimization strategies for success. Andrew has been featured in numerous publications and advises businesses throughout the United States regarding streamlining their processes to remove waste, increase productivity, and raise profitability.

BUSINESS EFFICIENCY CONSULTING

Sozo Firm can give your small to medium size business a complete health checkup from top to bottom, or we can focus on a specific department if desired. Our business operations and performance evaluations are meticulous with one of our consultants spending several days onsite, immersing themselves into your business environment and meeting with you and your staff. Following the initial evaluation and assessment, we will help guide you in implementing the recommendations, directing your business toward becoming a more successful operation.



EFFICIENCY CONSULTING

strategies for success

SOZO FIRM

providing consultation for business processes, public relations, customer service, marketing, employees, and communication



SOZO FIRM

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www.sozofirm.com

Just north of Baltimore on the PA/MD border in Shrewsbury, Pennsylvania. Our offices are located 1/2 mile west off I-83, exit 4.

Sozo Firm is committed to standards of excellence and innovation. With God and integrity as our foundation, we serve others through investing into their long term success while developing enduring relationships.

MANAGEMENT COACHING

An organized manager with a method to her madness will have a significant positive impact on the team which serves her. Sozo Firm can provide one on one, in person or virtual, management consulting to equip your management team to climb to the next level in leadership. Too often, a manager becomes stuck in a rut with large portions of their weekly schedule wasted due to disorganization or a chaotic environment. We will help you regain control of your schedule, to do list, and your office; we'll guide you toward more effectively and efficiently leading your staff successfully toward demanding goals.

TIME MANAGEMENT CONSULTING

What would you do if you had more hours in your day? With Sozo Firm's time management consulting, you'll discover ways to minimize being "swamped" and have time to begin enjoying life. We help corporate management and staff more efficiently use their time while at work in order to increase performance and individual morale. Don't let the stress of inadequate time and procrastination ruin your life. Learn to take control of how you invest your time with our time management guidance.



SALES & MARKETING CONSULTING

What kind of return on your investment are you getting with your sales & marketing budgets? How effective was your last billboard campaign – or did you even set up a means to track its results? When you feel your marketing dollars are merely padding the wallets of magazine & cable companies, it's time to have the Efficiency Experts analyze how you do your sales & marketing. We'll help you optimize your outreach for a greater level of return. Don't be satisfied with merely having a daily radio ad or a full page Yellow Pages ad. Insist on measurable results for each marketing dollar invested. Don't be afraid to drop advertising venues that can't give you reasonable returns. Make the bold move needed and contact Sozo Firm to begin a full analysis of your sales & marketing programs.



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CUSTOMER SERVICE CONSULTING

It's easy to become so absorbed in your work that you neglect the very ones who are ultimately responsible for your company's success. Sozo Firm offers a full evaluation of your business' customer service along with strategies to transform your service from mediocre to outstanding. Do customers rave over the way you go out of your way to help them? Or, are online business review sites full of comments left by disgruntled clients? Perhaps it's time to start fresh with an honest assessment of your customer service shortfalls. We will gladly offer an honest perspective of where you are along with guidelines to progress toward customer service that leaves a "wow" and a smile.

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